

DIN TAI FUNG INTRODUCES NEW MENU ITEM CHICKEN XIAO LONG BAO - A CLASSIC, REINVENTED

The world-renowned Chinese restaurant adds a new iteration of its famed Xiao Long Bao to an existing lineup of exquisitely crafted traditional dishes.

LOS ANGELES - March 1, 2023- World-famous dumpling house Din Tai Fung announced it is adding Chicken Xiao Long Bao to its current lineup of authentic Chinese fare. This new take on a traditional favorite features fresh chicken, ground in-house daily, mixed with sweet carrots, celery and hints of aromatic ginger and green onion. The dumplings are steamed and served in a traditional bamboo basket.

Xiao Long Bao, Din Tai Fung's signature dish, are made in-house daily. Premium ingredients are tucked by hand into a delicate dumpling skin, carefully weighed and folded exactly 18 times - a Golden Ratio that takes dumpling chefs months of training to master. This newest offering, alongside long-standing favorites like Kurobuta Pork Xiao Long Bao, Spicy Wontons and house-made noodles, continues the brand's legacy of combining traditional Chinese flavors with premium ingredients and meticulous craftsmanship.

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Chicken Xiao Long Bao is now available across all US locations.

About Din Tai Fung:

Din Tai Fung is a Chinese restaurant specializing in Xiao Long Bao, or soup dumplings. Since its founding by Mr. Bing-Yi Yang in Taiwan in 1972, Din Tai Fung has become world-renowned for its quality, standardization and service.

Born in China's Shanxi Provence in 1927, Mr. Yang immigrated to Taiwan at 20 years old. There, he opened his own cooking oil retail shop, and named it Din Tai Fung. Mr. Yang and his wife, Mrs. Pen-Mei Lai Yang, dedicated half of their shop to making and selling Xiao Long Bao. The broth-filled dumplings became so popular that Mr. Yang phased out his cooking oil business and turned Din Tai Fung into the full-fledged restaurant it is today. With a menu that now includes steamed buns, house-made noodles and vegan dishes, the brand has won many awards and allocations. Today, Din Tai Fung has over 170 locations in 13 countries worldwide.

For more information, please visit <u>https://www.dintaifungusa.com/us/</u> Find Din Tai Fung USA on Facebook and Instagram @dintaifungusa

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